

For Immediate Release

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NISI XPRESSO Wins World Yachts Trophy GTX50 Awarded "Most Innovative Yacht under 24 Meters"

16 September 2014, Miami, Florida and Nassau, Bahamas: NISI Yachts is pleased to announce its recently debuted GTX50 (54'/15m)—the first model in the company's XPRESSO power-multihull series—has been awarded the coveted *2014 World Yachts Trophy* for "Most Innovative" among yachts under 80'/24 meters. GTX50 is the first multihull to focus on the desires of traditional monohull owners. Drawing on demands from these owners and NISI's own award-winning megayachts, GTX50 brings unprecedented styling, strength, abundant social areas and performance.



I. to r. NISI's Katerina Cozias, Christos Livadas, Krina Livadas; LuxMedia Group's Sam Richomme

GTX50 concept and design comes from the engineering team at NISI Yachts, with naval architecture by Setzer Yacht Architects. Based on established interest from the international yachting community, GTX50 delivers exceptional and efficient offshore performance with unprecedented exterior and interior spaciousness.



NISI GTX50, Metallic Silver

"We've engineered the GTX50 to fill a need that infuses the best of mono- and multi-hull designs. One that embodies a balance between the design disciplines of performance and effective space planning," says Christos Livadas, Chairman of NISI Yachts. "Her expansive layout rivals even our own, larger megayachts to offer abundant areas to mingle and relax in. She is exceptionally comfortable in open seas, with unprecedented speed while delivering superior fuel efficiencies.

On behalf of myself and the rest of the NISI Yachts team, we thank the World Yachts Trophies panel of esteemed judges for honoring us with this award.”

The trophy was accepted on Saturday evening by Mr. Livadas at the World Yachts Trophies award ceremony, hosted by LuxMedia Group and is considered one of the highlight events of the Cannes International Boat Show.

Finalists in the Innovation Category included the Sacs Strider 18m and the Cranchi Eco Trawler 53’LD. The World Yachts Trophy is the most prestigious award of its kind and is awarded annually to select yachts by the World Yachts Trophies Committee.



NISI X50 Salon in Beige+White

NISI XPRESSO Wins World Yachts Trophy—Image Portfolio

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For high resolution yacht images, contact Amy Halsted, amyhalsted@gmail.com

1. NISI GTX50, Grey
2. NISI GTX50 Salon in Beige+White
3. l. to r. NISI's Katerina Cozias (Marketing Director), Christos Livadas (NISI Founder & CEO), Krina Livadas (Lead Interior Stylist); LuxMedia Group's Sam Richomme

About NISI Yachts

Founded in 2004, NISI Yachts is a wholly-owned European luxury yacht builder led by CEO Christos Livadas. In 2008 NISI finished construction on its shipyard followed by a fresh product portfolio launch in 2009. NISI reflects a passion for yachts that deliver a unique sense of occasion. That passion is realized with styling that highlights casual opulence, open-sea performance at speed, and first-rate build quality.

NISI’s luxury yachts are born from generations of shipbuilding experience and draw on expertise in planning, design, and execution from three continents: North America, Europe and Asia. The finest features of each region’s traditional boatbuilding heritage are integrated to produce modern yachts of surpassing style and quality.

NISI Collection ranges from 15 to 26 meters (50 to 88 feet). Custom builds are tailored between 30 and 45 meters (98 and 145 feet)

Additional information on NISI can be experienced at www.nisiyachts.com